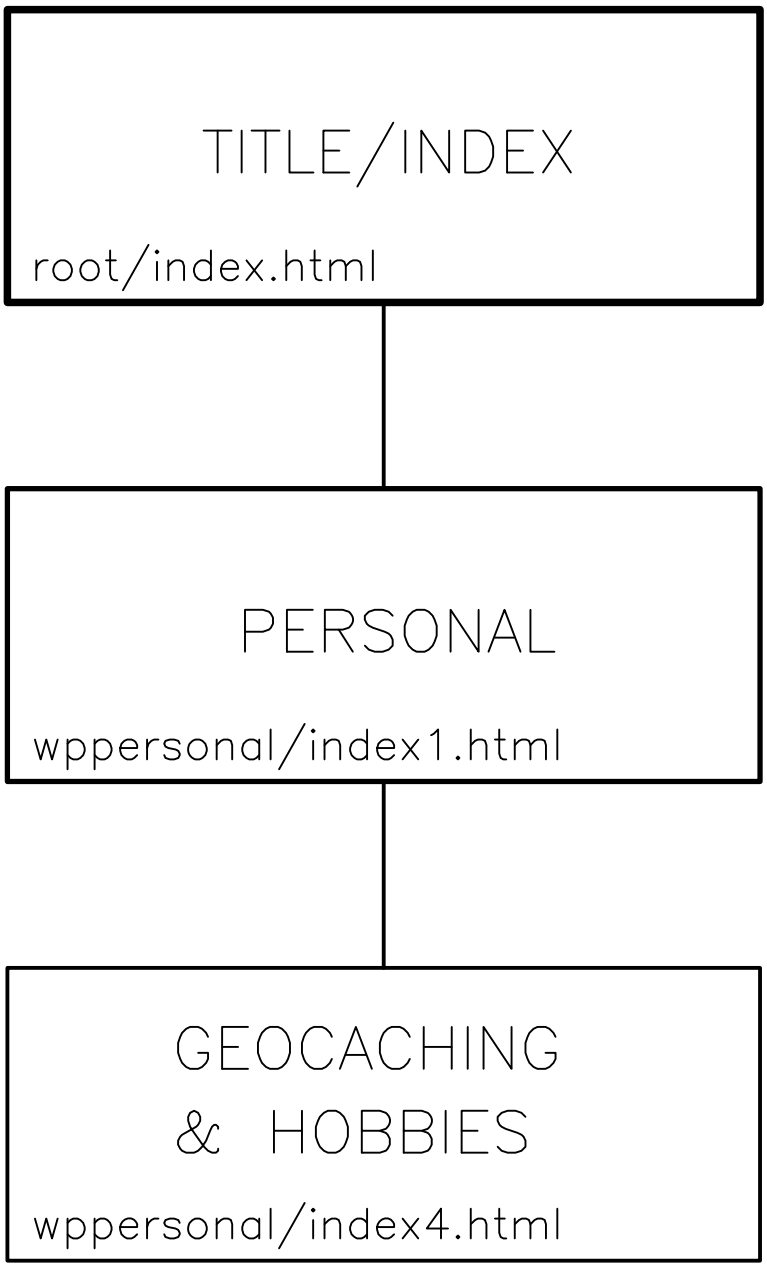PERSONAL WEBSITE LAYOUT