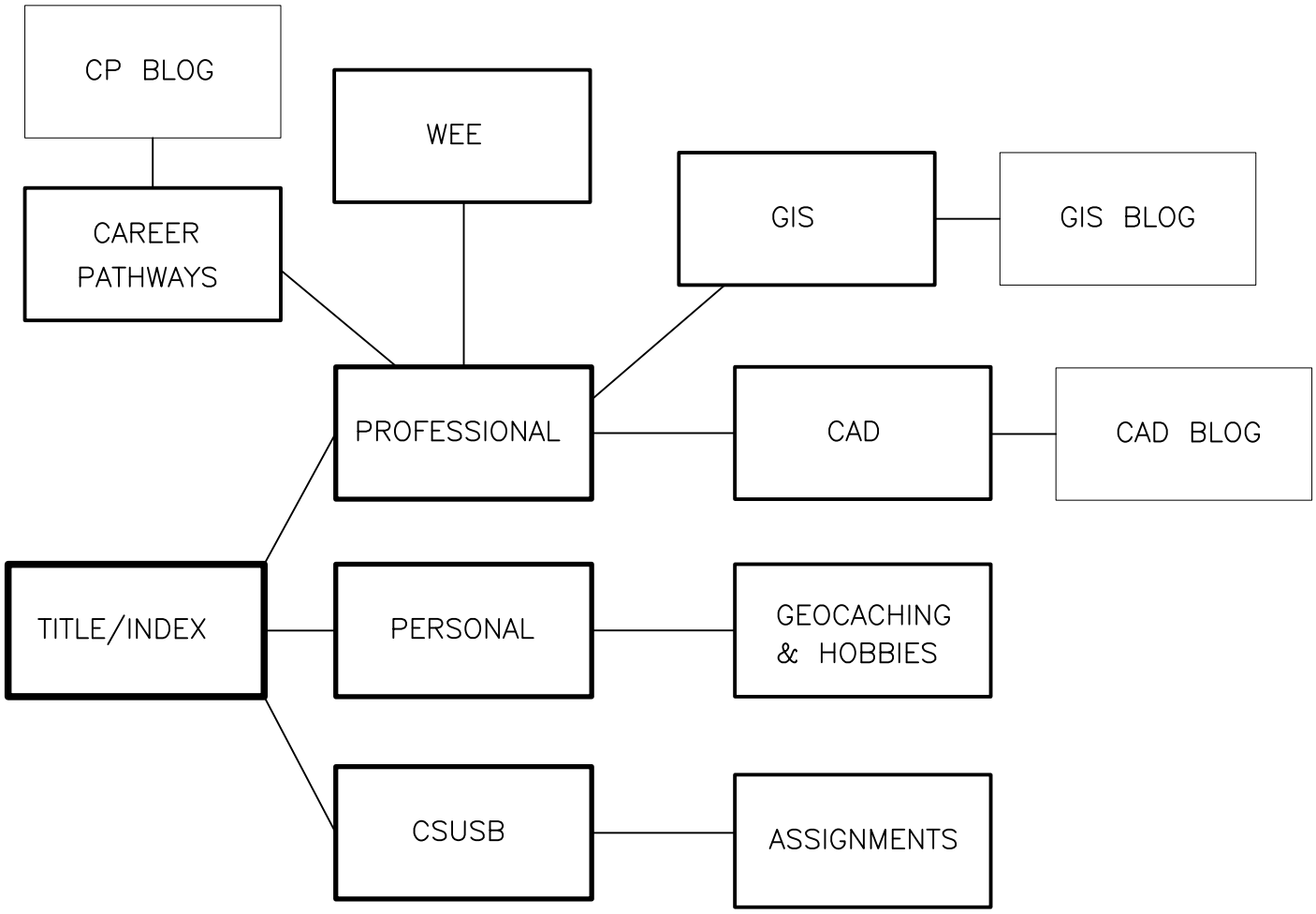WEBSITE LAYOUT